

3RD EDITION



WORLD PALM
CONFERENCE 2022

3RD EDITION OF **WORLD PALM CONFERENCE 2022**

20-21 SEPTEMBER 2022

KLCC Convention Centre, Kuala Lumpur, Malaysia



www.worldpalmexpo.com

“WHERE THE WORLD’S PALM OIL INDUSTRY MEET!”

Network with the industry from these countries:

 Indonesia

 Malaysia

 Thailand

 Papua New Guinea (PNG)

 Philippines

 Colombia

 Brazil

 Nigeria

 Ghana

 Ivory Coast

Official Media :


PALM OIL INDUSTRY AND TECHNOLOGY NEWS





Jointly Organized by :


A FIREWORKS TRADE MEDIA COMPANY

MAPS & GLOBE



ABOUT THE 3RD EDITION OF WORLD PALM CONFERENCE 2022

Following the success of the past 2 online editions of World Palm Conference where we featured more than 50 speakers to more than 2000 attendees, we are now bringing the 2-day World Palm Conference 2022 for everyone to finally meet Face to Face!

HIGHLIGHTS OF WORLD PALM CONFERENCE 2022



TAILORED FOR PALM OIL PROFESSIONALS

A curated conference tailored for Management and C-Level executives in the palm oil industry.



INTERNATIONAL SPEAKERS

Hear from key stakeholders and policy makers from the international palm oil industry from countries such as Malaysia, Indonesia, Thailand, Colombia, Papua New Guinea, Nigeria and more!



NETWORK WITH INTERNATIONAL ATTENDEES

A face-to-face event adhering to the "new normal" safety protocols with ample networking opportunities during the coffee break and lunch sessions!

ATTENDING THE CONFERENCE



Who Should Attend?

Estate Owners & Plantation Owners - Palm Oil Producers - Palm Oil Policy & Decision Makers - Palm Oil Scientists and Technologists - Mill Managers - Palm Oil Traders - Engineers - Palm Oil Refiners - Palm Oil Plant and Mill Contractors - Palm Oil Regulatory Bodies - Palm Oil Certification Bodies - Biodiesel Producers - Biogas Plant Owners - Biomass Plant Owners

Conference Ticket Price



OUR PAST SPEAKERS FROM WORLD PALM CONFERENCE 2020 & 2021

KEYNOTE ADDRESS

Tan Sri Datuk Dr. Yusuf Basiron
Chairman, Director General of Palm Oil Marketing Board (MPOB)

 Dr. Ahmad Farooq <small>Executive Director, Palm Oil Research Institute of Malaysia (PIRAM)</small>	 Tan H. Jerald Heron <small>Chief Executive Officer, Palm Oil Innovation Centre (POIC)</small>	 Krisda Chansomwan <small>Chairman, Director General of Palm Oil Research Institute of Thailand (PIROT)</small>	 Dr. B. V. Mahua <small>Executive Director, National Institute of Plantation Sciences (NIPS)</small>
 Dr. Ibrahim Mohamed <small>Executive Director, Palm Oil Research Institute of Malaysia (PIRAM)</small>	 Dr. Suresh Kumar <small>Executive Director, Palm Oil Research Institute of India (POIRI)</small>	 Dr. Sarwan Salsabena <small>Executive Director, Palm Oil Research Institute of Indonesia (POIRI)</small>	 Hanifa Tan Zhi Min <small>Executive Director, Palm Oil Research Institute of Singapore (POIRIS)</small>
 Papa Lina <small>Executive Director, Palm Oil Research Institute of Africa (POIRA)</small>	 TS Puan <small>Executive Director, Palm Oil Research Institute of Malaysia (PIRAM)</small>	 Aparna Singh <small>Executive Director, Palm Oil Research Institute of India (POIRI)</small>	 Tan Sri Datuk Dr. Yusuf Basiron <small>Chairman, Director General of Palm Oil Marketing Board (MPOB)</small>

LIVE INTERVIEW SESSION by Asia Palm Oil Magazine

 Tan Sri Datuk Dr. Yusuf Basiron <small>Chairman, Director General of Palm Oil Marketing Board (MPOB)</small>	 Datuk Lee Yee Chai <small>Executive Director, Palm Oil Research Institute of Malaysia (PIRAM)</small>
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www.worldpalmexpo.com

SPONSORSHIP

An effective way to amplify your brand recognition, generate new leads, reach and awareness and increase media exposure at an event with the attendance of high relevant, emerging and well-established industry players.



01

Networking Lunch (2 Sponsors Only)

Be seen as the sponsor of an exclusive dining area for delegates and speakers to have their lunch. What you would get:

- 1 x Table and 1 x Chair
- Allowed to place 1 x Staff at the area to distribute brochures.
- 1 x X-banner at the entrance of the dining area depicting your company as the "Networking Lunch Sponsor".
- Your company logo on ALL World Palm Conference 2022 Publicity materials as the "Networking Lunch Sponsor"



USD 6,000

02

Networking Coffee Breaks (4 Sponsors Only)

Be seen as the sponsor of the Coffee Breaks where delegates and speakers alike take their refreshments. What you would get:

- Allowed to place 1 x Staff at the area to distribute brochures.
- 1 x X-banner at the Coffee break area depicting your company as the "Coffee Break Sponsor"
- Your company logo on ALL World Palm Conference 2022 Publicity materials as the "Coffee Break Sponsor"



USD 4,500

03

Conference Badge Sponsorship (1 Sponsor Only)

Catch the eye of all delegates by placing your brand prominently on the back of the Conference badge. What you would get:

- Small logo at the front of the badge stating your sponsorship.
- Full advertisement on the back of the badge. (9cm (W)) x 11.5cm (H))



USD 3,500

04

Lanyards Sponsorship (2 Sponsors Only)

Prominent color and worn by all attendees. Great way to remind delegates about your presence!. What you would get:

- Full Color printing of your company name and logo on the lanyard
- Choose your corporate color for the lanyard.



USD 3,500

05

Technology Presentation (4 Sponsors Only)

A technology presentation to share about your products and solutions. What you would get:

- A 30-min speaking slot
- Listing in the Conference Agenda online
- Listing in the Conference Agenda board on-site.



USD 3,500

06

Conference Goodie Bags (1 Sponsor Only)

A Goodie bag distributed to all attendees, speakers and VIPs.

What you would get:

- 1 Side Full Color Printing on a Woven Material Bag (25 cm (L) x 35cm (W))
- Choose your corporate color for the bag.
- Place your company souvenirs and brochures in the bag.)



USD 3,500

07

X-Banner At The Registration Counter (2 Sponsors Only)

Catch the Conference delegates' eyes when they register at the counter What you would get:

- 1 x X-Banner Prominently placed at the Registration counter for World Palm Conference 2022



USD 3,500

ADVERTISEMENT IN CONFERENCE A4 HARD COPY CONFERENCE BOOKLET

Cover Page Strip (Bottom of Cover Page) USD 1800

Inside Front Cover USD 1600

Page Facing Inside Front Cover USD 1600

Inside Back Cover USD 1400

Back Cover USD 2400



EXCLUSIVE 9SQM FURNISHED BOOTH SPACE IN CONFERENCE ROOM

(Limited to 6 booths only)
USD3500 / 9sqm per booth

Furnished Booth Package Includes:

1. Needle Punch Carpet
2. White Laminated Plywood Panel Flourescent Tube
3. 2x Upright Chair
4. 1x Information Counter Table
5. Fascia Board With Company Name
6. Electricity 2 AMP

